



CONTACT

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Bachelor in Fine Arts with a Concentration in Graphic Design May 2015

> Winthrop University Rock Hill, SC 29733



AWARDS/HONORS

2010 Dean's List 3.5 GPA Life Scholarship



TECHNICAL SKILLS

Adobe Photoshop Adobe Illustrator Adobe InDesign Adobe Dreamweaver Wordpress HTML/XHTML CSS Oral/Written Communication Fluent with Macs & PCs Microsoft Access Microsoft Word Microsoft Power Point **Microsoft Excel** Printer Plan Constant Contact **Ricoh Printer**

B PROFILE

Enthusiastic, creative graphic designer with 6 years of experience in print, web design, and branding. Demonstrated the ability to bring projects from the early stages of concept creation to completion. Has an expert knowledge of print from working directly in the industry. Proficient in marketing communication.

Exceeds as a go-to employee, working either independently or with a group. Has a proven work record of collaborating with all levels of people, supervision, and expectations. Productive and effective under pressure and can work well with strict deadlines. Comes up with creative breakthroughs for brand awareness.

DESIGN & WORK EXPERIENCE

Action Graphics (Graphic Designer) - May 2019 - Present Creates branding, design solutions, and edits files as well as printing work for dozens of clients providing stationery, wide format, vehicle wraps, digital imagery, mailers, etc.

Sir Speedy (Production Designer/CSR) - January 2018 - May 2019 Created files for marketing and signage usage for a varied array of clients including Sheraton, the Westin, Arrowpointe, Park N' Go, etc., built experience in sales. Also responsible for digital marketing and creating local brand awareness and solutions.

W the Brand (Junior Designer) - May 2017 - September 2017 Accountable for designing files for internal workers, imagery for social media and product packaging as well as website maintenance.

York Technical College (Graphic Designer) - July 2016 - May 2017 Developing, designing, branding, and editing web images, digital signage, mail outs, brochures, posters, flyers, stationery, and concepts for the marketing team.

Lowe's (Customer Service Associate/Cashier) - March 2016 - June 2020 Stocked shelves, assisted customers, sold merchandise, and answered phone calls.

Shutterfly's Tiny Prints (Production Designer) - October 2015 - December 2015 Was responsible for creating photo designs, proofreading, customizing layouts of cards, mugs, stationery, and household objects while working directly with customers in a rapid turnaround rate.

Walmart (Cashier/Sales Associate) - July 2011- November 2015 Stocked shelves, ran registers, assisted customers, and solved everyday issues.

Institute of Advanced Results (Intern) - August 2013 - December 2014 Developed, designed, and rebranded the Institute of Advanced Results' postcards, brochures, business cards, and letterheads.

The Accidental Activist (Freelance Designer) - March 2014 - June 2014 Designed and developed the book cover for Vegan Outreach's Co-founder, Matt Ball. Executed a large role in helping the book sell out before it even made it to print.

COMMUNITY INVOLVEMENT

Charlotte Humane League Volunteer - March 2014 - 2016 Disseminated leaflets sharing information about benefits of trying a vegetarian/ vegan diet, designed T-shirts for the 2014 Walk for Animals event, and created posters for events.